Conditional Generation with a Question-Answering Blueprint

Shashi Narayan Google Brain

Gardent Fest @ Loria

Conditional Generation Task and Challenges

Communicative goal: Summarization



Possible Summaries

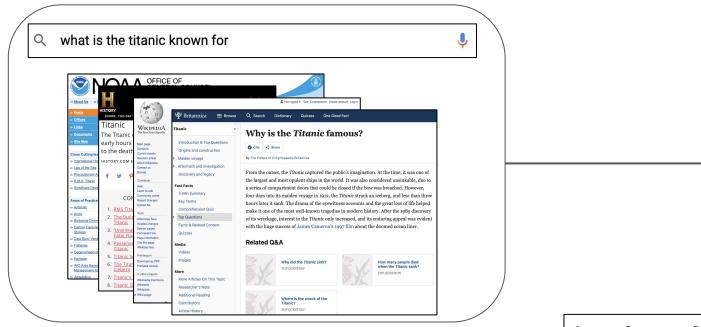
The UK and US have signed a treaty to protect the Titanic wreck.

The Titanic is to be given full international protection after the US signed a treaty to protect the wreck.

Challenges

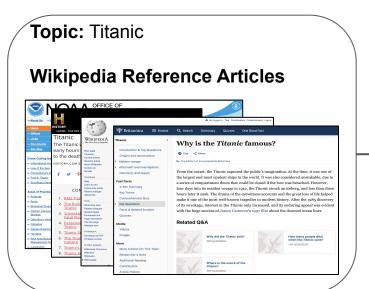
- → Hallucinations: Generated text contains information that is not consistent with the input.
- → Lack of controllability and explainability: Blackbox nature of sequence-to-sequence models
- → Lack of Personalization: Not surfacing text catered to user interests

Task 1: AQuaMuSe: Query-focused Multi-document Summarization



Answer Summary: RMS Titanic was a British passenger liner, operated by the White Star Line, which sank in the North Atlantic Ocean after striking an iceberg during its maiden voyage from Southampton, UK, to New York City.

Task 2: WikiCatSum: Generating Wikipedia Articles





Task 3: SummScreen: Summarizing Multi-turn Conversations/Transcripts

Series 03 Episode 23 – The Lunar Excitation

Scene: On the roof of the apartment building.

Leonard: Okay, we've got power to the laser.

Sheldon: I should've brought an umbrella.

Leonard: What for? It's not going to rain.

Sheldon: I know that, but with skin as fair as mine, moon burn is a real possibility.

Howard: That's a bazinga, right?

Sheldon: One of my best, don't you think?

Leonard: Howard, do you want to double-check the equatorial mount on the laser? We need it locked onto the Sea of Tranquility.

Howard: You got it. Oh, Raj, no. Billions of dollars have gone into inventing the Internet and filling it with pictures of naked women, so we don't have to peep through windows.

Raj: It's not like that, I'm watching someone's TV. The Good Wife is on. I tell you, this is my new Grey's Anatomy.

Sheldon: Leonard, Leonard. What is that? What is that?

Leonard: Relax, it's just a dirty sock.

Sheldon: How on earth can you say dirty sock and relax in the same sentence?

.....

(10 to 14 pages long)

Output: Penny starts dating Zack again. Used to being the target of bullying, Leonard, Sheldon, Howard and Raj instead bully Zack through their implications to him that he's stupid. Not fully realizing what they're doing until Penny points it out to them, the guys decide to apologize to Zack in the only way they can. Accepting their apology, Zack decides to start hanging out with them, much to Penny's chagrin. This hanging out leads to the idea that Zack should replace Leonard as Superman in their group Justice League of America costume for the New Year's Eve party at the comic book store, with Penny the sixth wheel as Wonder Woman. These actions lead to questions from Leonard to Penny about why she's back together with Zack.



SummScreen: Chen et al, ACL 2022.

Conditional Generation Task and Challenges

	AQuaMuSe	WikiCatSum	SummScreen	
Inputs				
# docs	6.5	135.6	1.0	
# words	12,986.9	7455.8	8051.7	
# sentences	339.6	307.8	804.0	
Outputs				
# words	114.1	115.6	126.7	
Novel trigrams	0.24	0.78	0.92	
Task Description	on			
	Generative Question Answering	Wikipedia Generation	Dialogue/Meeting Summarization	
	Query-focused Multi-source Summarization	Topic-focused Multi-source Summarization		

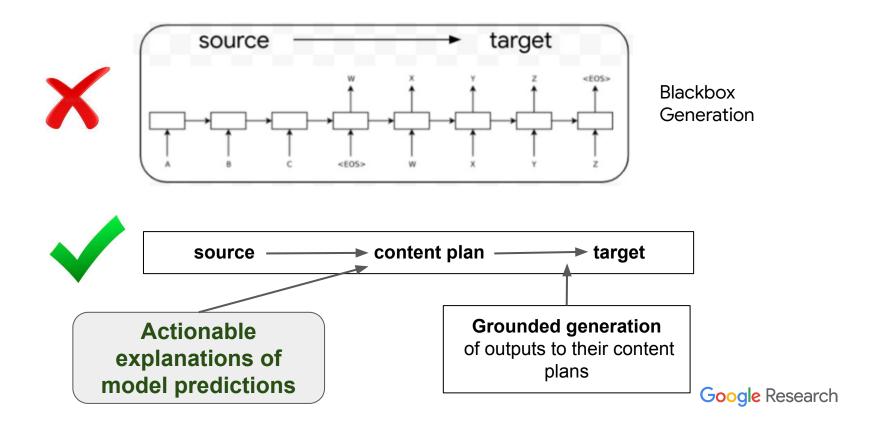
Conditional Generation Task and Challenges

AQuaMuSe	WikiCatSum	SummSaroon	
		SummScreen	
6.5	135.6	1.0	
12,986.9	7455.8	8051.7	
339.6	307.8	804.0	
114.1	115.6	126.7	
0.24	0.78	0.92	
on			
Generative Question Answering	Wikipedia Generation	Dialogue/Meeting Summarization	
Query-focused Multi-source Summarization	Topic-focused Multi-source Summarization		
	12,986.9 339.6 114.1 0.24 On Generative Question Answering Query-focused Multi-source	12,986.9 7455.8 339.6 307.8 114.1 115.6 0.24 0.78 Generative Question Answering Generation Generation Generation Topic-focused Multi-source Multi-source	

Challenges

- → Long Inputs: Requires handling very long inputs
- → Inference and Reasoning over Multiple Sources: Generated text may require information consolidation over multiple documents
- → Long-form and Multifaceted Nature of Response: Generated text requires to cover different aspects of the queries or topic.

Conditional Text Generation with Planning



Controllable Entity-Based Planning and Grounding for Generation

Proposal: Break the generation step into two parts (FROST).



Pretraining with Entity Chain Planning

Can be used in pre-training:

Frozen is a 2013 computer-animated musical fantasy film produced by Walt Disney animation studios. The film is inspired by Hans Christian Anderson's fairy tale 'The Snow Queen'. It depicts fearless princess Anna who joins forces with mountaineer Kristoff and his reindeer sidekick to find estranged sister, Snow Queen Elsa, and break her icy spell. Their epic journey leads them to encounters with mystical trolls, a comedic snowman, harsh conditions, and magic at every turn. Anna and Kristoff bravely push onward in a race to save their kingdom from winter's cold grip.

Article (Source)

[MASK] The film is inspired by Hans Christian Anderson's fairy tale 'The Snow Queen'.
[MASK] Their epic journey leads them to encounters with mystical trolls, a comedic snowman, harsh conditions, and magic at every turn. Anna and Kristoff bravely push onward in a race to save their kingdom from winter's cold grip.

Masked Source

[ENTITYCHAIN] Frozen | 2013 | American | Walt Disney Animation Studios | | Anna | Kristoff | Snow Queen Elsa [SUMMARY] Frozen is a 2013 computer-animated musical fantasy film produced by Walt Disney animation studios. It depicts fearless princess Anna who joins forces with mountaineer Kristoff and his reindeer sidekick to find estranged sister, Snow Queen Elsa, and break her icy spell.

Pretraining with Entity Chain Planning

Can be used in pre-training:



[MASK] The film is inspired by Hans Christian Anderson's fairy tale 'The Snow Queen'.
[MASK] Their epic journey leads them to encounters with mystical trolls, a comedic snowman, harsh conditions, and magic at every turn. Anna and Kristoff bravely push onward in a race to save their kingdom from winter's cold grip.

[ENTITYCHAIN] Frozen | 2013 | American | Walt Disney Animation Studios ||| Anna | Kristoff | Snow Queen Elsa [SUMMARY] Frozen is a 2013 computer-animated musical fantasy film produced by Walt Disney animation studios. It depicts fearless princess Anna who joins forces with mountaineer Kristoff and his reindeer sidekick to find estranged sister, Snow Queen Elsa, and break her icy spell.

Masked Source

Entity-chain Augmented
Artificial Target

Reducing Hallucination with Controlled and Grounded Generation

GOLD	A teenager who stabbed a 16-year-old to death in an Aberdeen school has been jailed for nine years.
PEGASUS $(d \rightarrow s)$	A teenager who killed a 15-year-old pupil at an Aberdeen school has been jailed for eight years.
Frost $(d \to c s)$	[Entity-Chain] 14 Aberdeen nine [Summary] A teenager who killed a 14-year-old pupil at an Aberdeen school has been jailed for nine years.
Frost $(d o c_{ ext{drop}} s)$	[Entity-Chain] Aberdeen I nine [Summary] A teenager who killed a fellow pupil at an Aberdeen school has been jailed for nine years.
Frost $(d \to c_{\text{oracle}} s)$	[Entity-Chain] 16 Aberdeen nine [Summary] A teenager who killed a 16-year-old pupil at an Aberdeen school has been jailed for nine years.

Frost models are Better Microplanner and Produce more Concise Summaries

Reference

Raheem Sterling could leave Liverpool in the summer transfer window . Arsenal and Manchester City are both interested in signing him . Chelsea could make a big money move if Sterling becomes available . Bayern Munich boss Pep Guardiola is believed to be an admirer .

Pegasus (d -> t)

Raheem Sterling has attracted interest from a number of big clubs . Liverpool boss Brendan Rodgers has insisted he will not be sold this summer . Sterling has rejected a contract worth £100,000-a-weekat Anfield . Click here for Liverpool transfer news .

Frost

```
[CONTENT]

Raheem Sterling | £100,000 | Liverpool |||

Arsenal | Chelsea | Manchester City | Manchester United | Bayern Munich |||

Liverpool | Brendan Rodgers | Sterling

[SUMMARY]

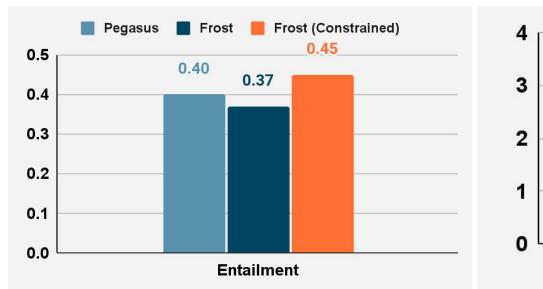
Raheem Sterling has rejected a £100,000-a-week contract at Liverpool .

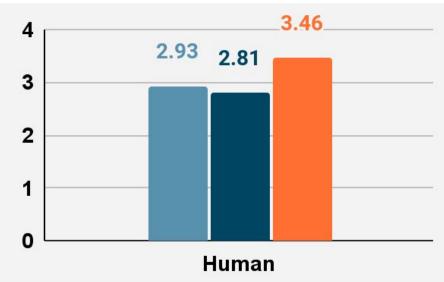
Arsenal, Chelsea, Manchester City, Manchester United and Bayern Munich all interested .

Liverpool boss Brendan Rodgers has insisted that Sterling will not be sold . Google Research
```

Average lengths: target (60.7), Pegasus (68.6) and Frost (65.0)

XSum: Planning allows Controllable and Faithful Generation

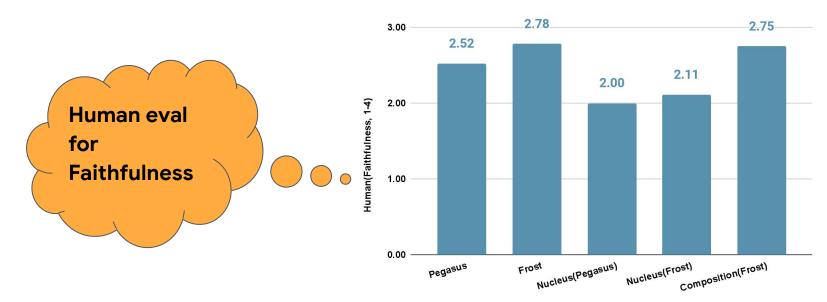




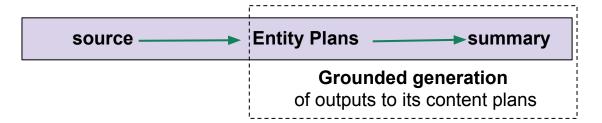
Composition Sampling: Hybrid Decoding with Planned Generation

[CONTENT] Russia | Anna Pavlona | king William II | Netherlands [SUMMARY] Russian Patriot Anna Pavlona was married to king William II, and the queen consort, of the Netherlands

Sampled text Composition Generated output grounded to its composition



Planning with Entity Chains



FROST
Planning with Learned Entity Prompts for
Abstractive Summarization
TACL 2021.



A Well-Composed Text is Half Done!

Composition Sampling for Diverse Conditional Generation

ACL 2022.

https://github.com/google-research/language/tree/master/language/frost

Conditional Generation Task and Challenges

	AQuaMuSe	WikiCatSum	SummScreen		
Inputs					
# docs	6.5	135.6	1.0		
# words	12,986.9	7455.8	8051.7		
# sentences	339.6	307.8	804.0		
Outputs					
# words	114.1	115.6	126.7		
Novel trigrams	0.24	0.78	0.92		
Task Description	on				
	Generative Question Answering	Wikipedia Generation	Dialogue/Meeting Summarization		
	Query-focused Multi-source Summarization	Topic-focused Multi-source Summarization			

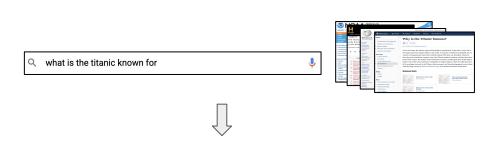
Challenges

- → Long Inputs: Requires handling very long inputs
- → Inference and Reasoning over Multiple
 Sources: Generated text may require
 information consolidation over multiple
 documents
- → Long-form and Multifaceted Nature of Response: Generated text requires to cover different aspects of the queries or topic.

Entity-plans are not expressive enough!

How can we generate a long-form multifaceted response in a planned and controllable fashion?

Question-Answering Blueprints as Content Plans



Q: What kind of ship was the RMS Titanic?
A: A British passenger liner

Q: What line operated the RMS Titanic?
A: the White Star Line

Q: In what ocean did the RMS Titanic sink?
A: North Atlantic Ocean

Q: During what voyage did the RMS Titanic hit an iceberg?
A: its maiden voyage from Southampton, UK, to New York City

Idea: Use a question-answering blueprint as an intermediate planning stage for conditional text generation.

Connection to Questions Under Discussion (QUD) theory of discourse structure

Results:

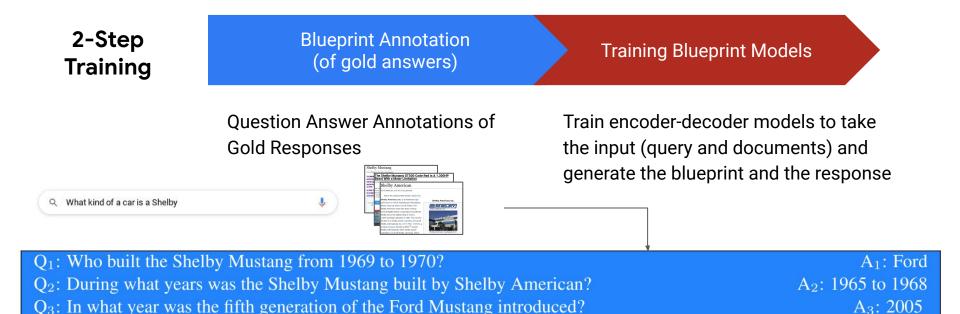
- ✓ Reduced factuality errors
- ✓ Increased controllability and explainability
- ∠ Better long-form summaries

RMS Titanic was a British passenger liner, operated by the White Star Line, which sank in the North Atlantic Ocean after striking an iceberg during its maiden voyage from Southampton, UK, to New York City.

Answer Summary

Blueprint Models: Training and Inference

Q₄: What was the Shelby Mustang revived as?



The Shelby Mustang is a high performance variant of the Ford Mustang which was built by Shelby American from 1965 to 1968, and from 1969 to 1970 by Ford. Following the introduction of the fifth generation Ford Mustang in 2005, the Shelby nameplate was revived as a new high-performance model, this time designed and built by Ford.

A₄: a new high-performance model

Blueprint Models: Training and Inference

Inference

What kind of a car is a Shelby

No extra annotation is required

Models

Models

Shelby Mustang
The Shelby Mustang CT500 Code Red Is A 1,300HP
preferrance as With a Major Limitation
that type
10.150
The Shelby Mustang CT500 Code Red Is A 1,300HP
preferrance Is a Major Limitation
that type
10.150
The Shelby Mustang CT500 Code Red Is A 1,300HP
preferrance Is a Major Limitation
that type
10.150
The Shelby Mustang CT500 Code Red Is A 1,300HP
preferrance Is a Major Limitation
that type
10.150
The Shelby American Is a Major Limitation
to a hope of the Major Limit

Q₁: Who built the Shelby Mustang from 1969 to 1970?

Q₂: During what years was the Shelby Mustang built by Shelby American?

Q₃: In what year was the fifth generation of the Ford Mustang introduced?

Q₄: What was the Shelby Mustang revived as?

A₁: Ford

A₂: 1965 to 1968

A₃: 2005

A₄: a new high-performance model

The Shelby Mustang is a high performance variant of the Ford Mustang which was built by Shelby American from 1965 to 1968, and from 1969 to 1970 by Ford. Following the introduction of the fifth generation Ford Mustang in 2005, the Shelby nameplate was revived as a new high-performance model, this time designed and built by Ford.

Training Step 1: Question-Answering Blueprint Annotation

Q What kind of a car is a Shelby

Q₁: Who built the Shelby Mustang from 1969 to 1970?

Q₂: During what years was the Shelby Mustang built by Shelby American?

Q₃: In what year was the fifth generation of the Ford Mustang introduced?

Q₄: What was the Shelby Mustang revived as?

A₁: Ford

A₂: 1965 to 1968

A₃: 2005

A₄: a new high-performance model

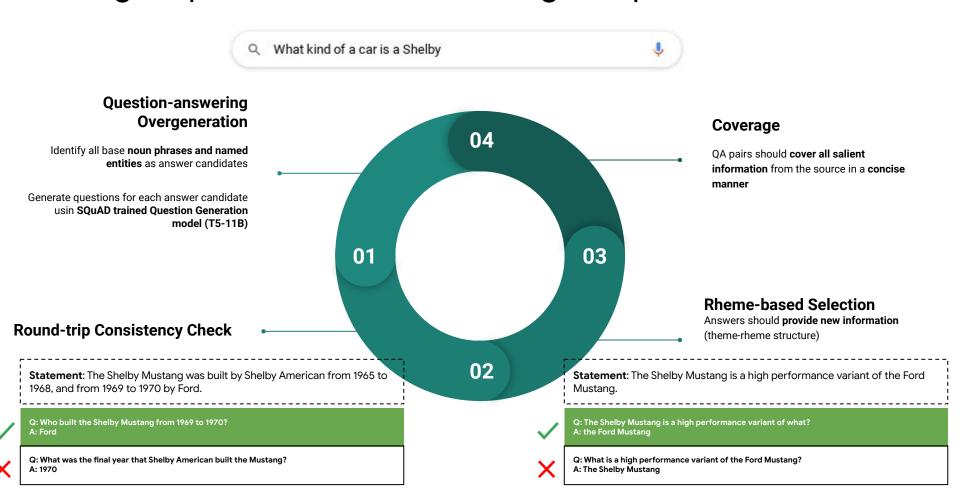
The Shelby Mustang is a high performance variant of the Ford Mustang which was built by Shelby American from 1965 to 1968, and from 1969 to 1970 by Ford. Following the introduction of the fifth generation Ford Mustang in 2005, the Shelby nameplate was revived as a new high-performance model, this time designed and built by Ford.

Blueprint Annotation

- Overgenerate QA pairs for all answer candidates
- Select new information seeking questions and optimize coverage

The Shelby Mustang is a high performance variant of the Ford Mustang which was built by Shelby American from 1965 to 1968, and from 1969 to 1970 by Ford. Following the introduction of the fifth generation Ford Mustang in 2005, the Shelby nameplate was revived as a new high-performance model, this time designed and built by Ford.

Training Step 1: Question-Answering Blueprint Annotation



Training Step 1: Question-Answering Blueprint Annotation

Q What kind of a car is a Shelby

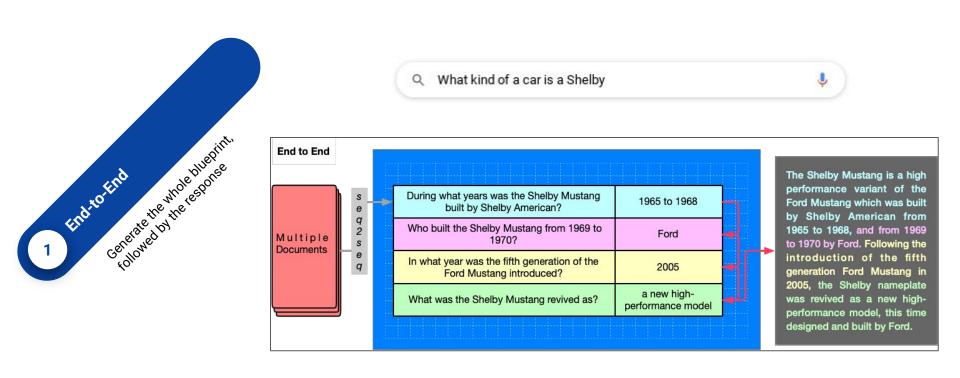
_				
	۰	,		
7	٧	•		

Over Generated Question-Answer Pairs	Round Trip	Rheme	Coverage
Q ₁ : What is a high performance variant of the Ford Mustang? A ₁ : The Shelby Mustang	1	Х	
Q ₂ : What is the high performance variant of the Ford Mustang called? A ₂ : Shelby	1	X	
Q ₃ : What is a high performance variant of the Ford Mustang? A ₃ : Shelby Mustang	1	X	
Q ₄ : What is a Shelby Mustang? A ₄ : a high performance variant	1	X	
Q_5 : The Shelby Mustang is a high performance variant of what? A_5 : the Ford Mustang	1	1	Х
Q_6 : The Shelby Mustang is a high performance variant of what? A_6 : Ford Mustang	/	X	
Q ₇ : The Shelby Mustang is a high performance variant of what Ford model? A ₇ : Mustang	1	X	
Q ₈ : Who built the Shelby Mustang from 1965 to 1968? A ₈ : Shelby American	1	7	_ x _
Q ₉ : During what years was the Shelby Mustang built by Shelby American? A ₉ : 1965 to 1968	-	1	
Q_{10} : In what year did Ford take over production of the Shelby Mustang? A_{10} : 1969	1	X	
Q_{11} : What was the final year that Shelby American built the Mustang? A_{11} : 1970	_X_		
Q ₁₂ : Who built the Shelby Mustang from 1969 to 1970? A ₁₂ : Ford	1	1	/
Q_{13} : What event in 2005 led to the revival of the Shelby Mustang? A_{13} : the introduction	X	[
Q_{14} : What generation of Mustang was introduced in 2005? A_{14} : the fifth generation	/	X	
Q_{15} : What generation of Mustang was introduced in 2005? A_{15} : fifth	1	X	
Q_{16} : In what year was the fifth generation of the Ford Mustang introduced? A_{16} : 2005	1	1	/
Q_{17} : What name was brought back for the 2005 Ford Mustang? A_{17} : the Shelby nameplate	1	X	
Q_{18} : What was the Shelby Mustang revived as? A_{18} : a new high-performance model	1	1	/
[The Shelby Mustang is a high performance variant of the Ford Mustang] P_1 which [was built by Shelby A	merio	$[an]_{P_2}$	[from
1965 to 1968,] P_3 and [from 1969 to 1970 by Ford.] P_4 [Following the introduction of the fifth generation	n Ford	Mus	tang in
$[2005,]_{P_5}$ [the Shelby nameplate was revived as a new high-performance model, this time designed and be	uilt by	y Ford	$[.]_{P_6}$

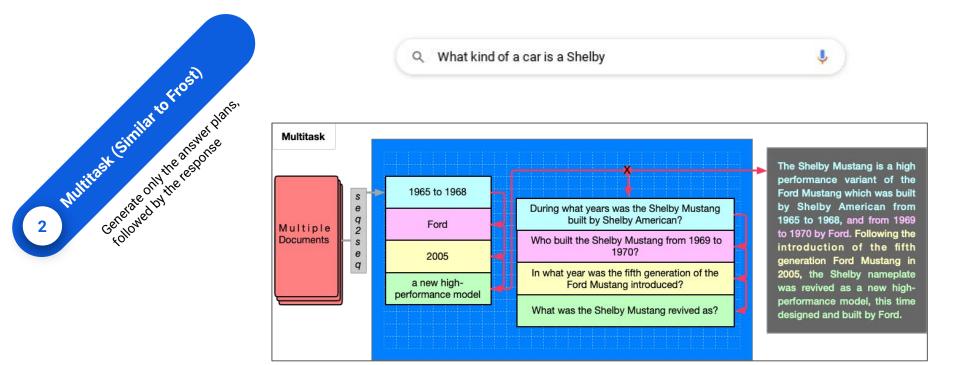
Step 2: Training Blueprint Models



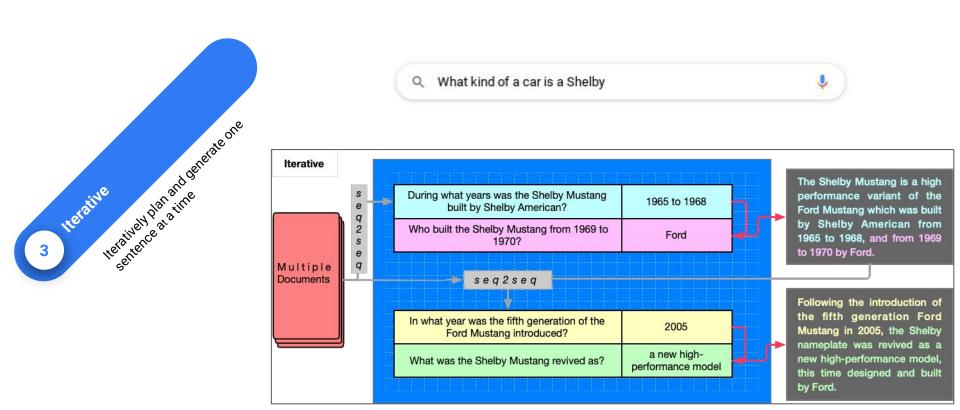
Training Blueprint Models: End-to-End



Training Blueprint Models: Multitask

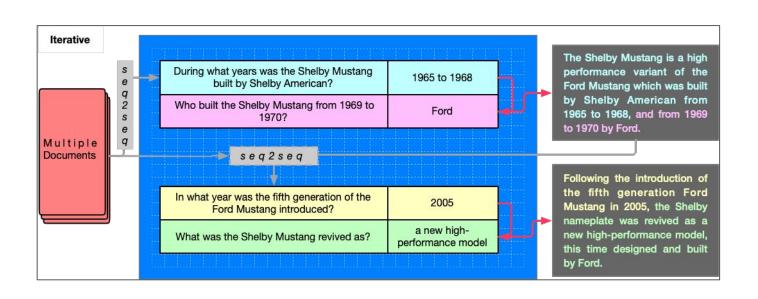


Training Blueprint Models: Iterative

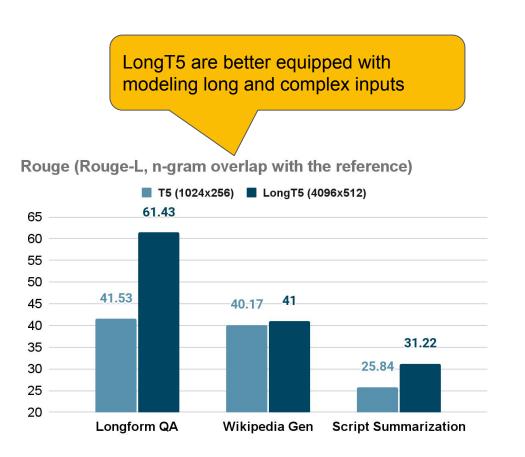


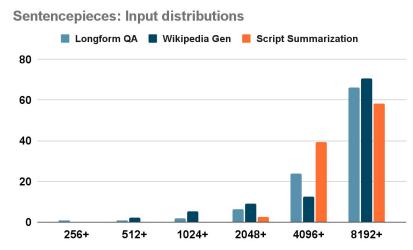
Training Blueprint Models: How Blueprints are Generated Iteratively?





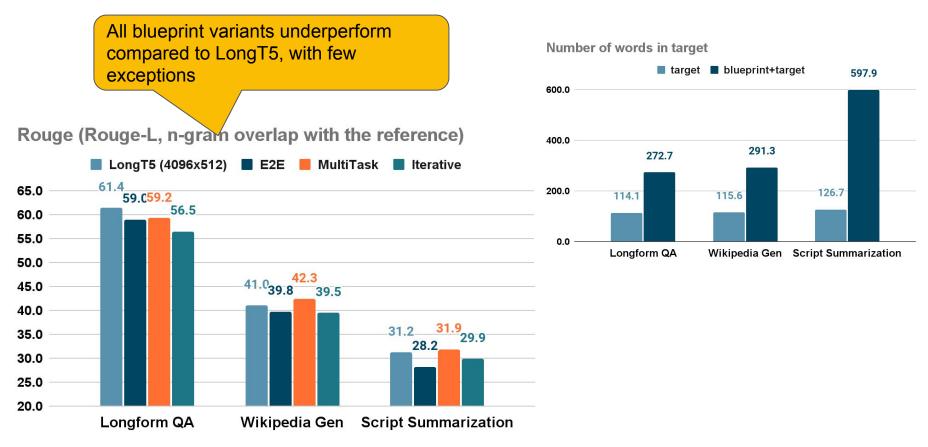
LongT5 to Train Our Blueprint Models

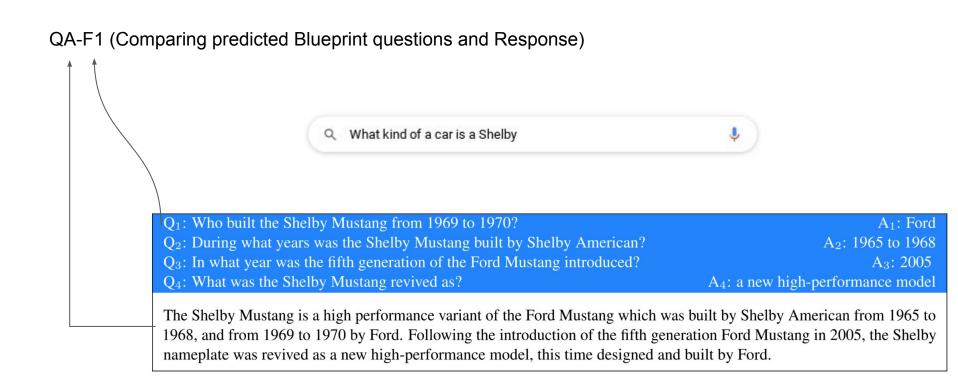




Still a lot that needs to be done for aggregating information and reasoning over multiple- or complex sources

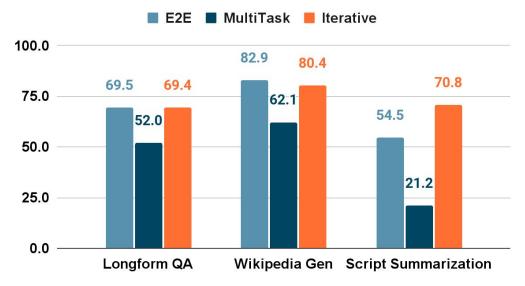
How Blueprint Models Fare in Terms of Rouge

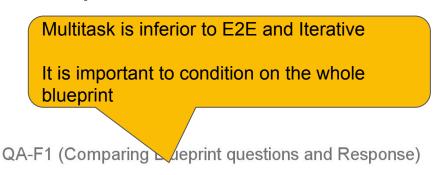


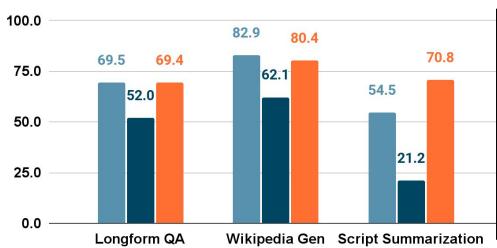


Multitask is inferior to E2E and Iterative

QA-F1 (Comparing Blueprint questions and Response)







■ E2E ■ MultiTask ■ Iterative

Multitask Predictions

Partial Blueprint: Ford | 1965 to 1968 ||| 2005 | a new high-performance model

Response: The Shelby Mustang is a high performance variant of the Ford Mustang which was built by Shelby American from 1965 to 1968, and from 1969 to 1970 by Ford. Following the introduction of the fifth generation Ford Mustang in 2005, the Shelby nameplate was revived as a new high-performance model, this time designed and built by Ford.

E2E Prediction

Blueprint

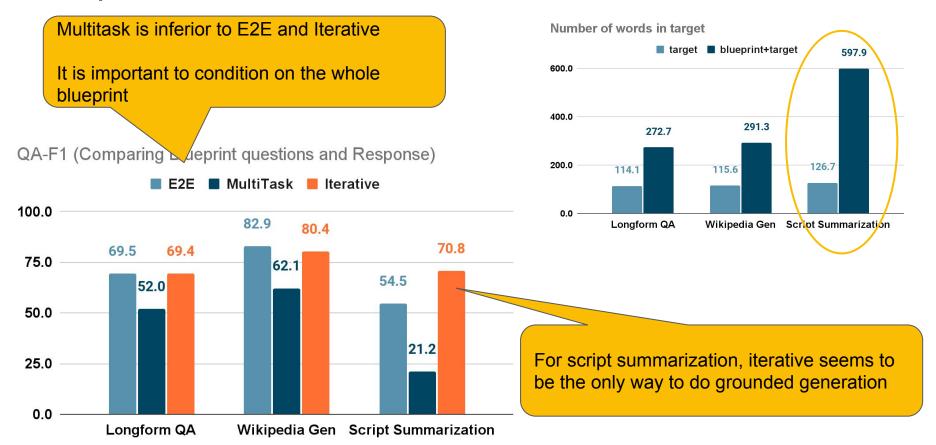
A: Ford Q: Who built the Shelby Mustang from 1969 to 1970?

A: 1965 to 1968 Q: During what years was the Shelby Mustang built by Shelby?

A: 2005 Q: In what year was the fifth generation of the Ford Mustang introduced?

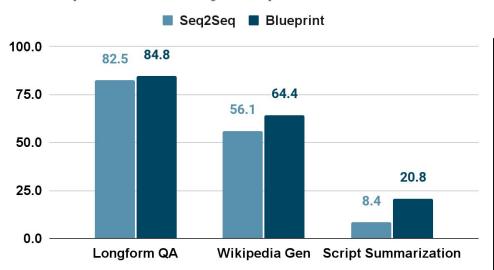
A: a new high-performance model Q: What was the Shelby Mustang revived as?

Response: The Shelby Mustang is a high performance variant of the Ford Mustang which was built by Shelby American from 1965 to 1968, and from 1969 to 1970 by Ford. Following the introduction of the fifth generation Ford Mustang in 2005, the Shelby nameplate was revived as a new high-performance model, this time designed and built by Ford.



Grounded Generation Is Most Faithful

% of responses entailed by the input



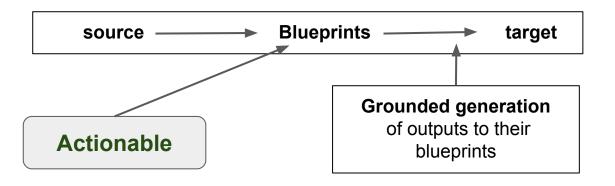
LongT5 prediction

Grissom and Catherine investigate when a man is found dead in a dumpster. They soon discover a lot more went on in the kitchen than cooking. Meanwhile Nick and Sara are called to the scene of a double homicide. The victims are a husband and his wife who were both in the process of selling off their rare records. Suspicion quickly falls on the wife's ex-boyfriend, but the evidence increasingly points to the husband.

Blueprint Iterative prediction

Grissom, Catherine and David investigate when a man is found dead in a dumpster. The man had been eating at a restaurant called Aunt Jackpot's Pretzels. They discover that he ate himself to death. Meanwhile Nick and Sara look into the disappearance of a husband and wife who are found dead in their home. Also missing is a record collection that the husband had been collecting. They discover that the wife's neck was slashed in the attack. CSIs track down Missy Halter, a woman who helped them find the records.

Blueprint Models are Controllable



Grounded and Controllable Generation to Improve

Faithfulness Q: What kind of ship was the RMS Titanic? A: A British passenger liner Q: What line operated the RMS Titanic? A: the White Star Line % of responses entailed by the input Seq2Seq Blueprint Blueprint+Drop Q: In what ocean did the RMS Titanic sink? 100.0 82.584.885.5 64.466.6 Q: During what voyage did the RMS Titanic hit an iceberg? 75.0 A: its maiden voyage from Southampton, UK, to New York City 56.1 50.0 20.824.1 25.0 RMS Titanic was a British passenger liner, operated by the White Star Line, which sank in the North Atlantic Ocean after striking an 0.0 iceberg during its maiden voyage from Longform QA Wikipedia Gen Script Summarization Southampton, UK, to New York City.

Controlling Content with Blueprint Planning

ITERATIVE O₁: In what country was Abraham Verghese born? Abraham Verghese was born in A₁: Ethiopia Ethiopia, while his parents, Q2: From what country did Verghese's parents come's teachers from Kerala, India. A2: India lived there. Q3: Cutting for Stone is set in Ethiopia and what other The main characters in this gripcountry? ping family saga, set in Ethiopia A₃: the United States and the United States, are Q4: What are the main characters in Cutting for Stone? are two physicians from India. A₄: two physicians Q5: In what year did Cutting for Stone win the Man Cutting for Stone won the Man Booker Prize? Booker Prize in 2007. A₅: 2007 Q6: Who is the author of Cutting for Stone? The author is Ethiopian-born Verghese. A₆: Ethiopian-born Verghese ITERATIVE+Q1 O1: In what country was Abraham Verghese born? Abraham Verghese was born in A₁: Ethiopia Ethiopia. Q₂: From what country did Verghese's parents come's His parents were teachers A2: India from Kerala, India. O3: Cutting for Stone is set in Ethiopia and what other Cutting for Stone is a gripping country? family saga, set in Ethiopia. A₃: the United States Q4: What are the main characters in Cutting for Stone? The main characters are two Q₄: two physicians physicians from India.

Controlling Content with Blueprint Planning

now extinct?

Q1: What breed existed but is no longer extinct?

A₁: Old English Bulldogs

Q2: Along with the Old English Bulldog and Toy Bulldog,

what breed was considered extinct at the end of the 19th

century? What was the Old English Bulldog bred for?

A2: Bullenbeisser Fighting in public arenas

Old English Bulldogs refers to a breed of dog that once existed but is no extinct. At the end of the 19th century, three breeds – the Old English Bulldog, Toy Bulldog, and Bullenbeisser – were considered extinct.

Old English Bulldogs refers to a breed of dog that existed but is now extinct. It was bred for fighting in public arenas.

Blueprint Surfaces Interesting Facets of the Query







Who directed Scarface?

What is 'Scarface'?	a 1983 American crime film
Who directed 'Scarface'?	Brian De Palma
Who wrote 'Scarface'?	Oliver Stone
Along with Al Pacino, Steven Bauer, Michelle Pfeiffer and Mary Elizabeth Mastrantonio, who starred in Scarface?	Robert Loggia
What is the name of the 1929 novel that Scarface is based on?	the same name
Who directed the 1932 film of the same name?	Howard Hawks
Along with Howard Hawks, who wrote the original Scarface?	Ben Hecht
What premiered in New York City on December 1, 1983?	The film
On what date was Scarface released?	December 9, 1983
What studio released Scarface?	Universal Pictures

"Scarface is a 1983 American crime film directed by Brian De Palma and written by Oliver Stone.

Loosely based on the 1929 novel of the same name and serving as a loose remake of the 1932 film, it tells the story of Cuban refugee Tony Montana (Al Pacino), who arrives penniless in Miami during the Mariel boatlift and becomes a powerful and extremely homicidal drug lord.

The film co-stars Steven Bauer, Michelle Pfeiffer, Mary Elizabeth Mastrantonio and Robert Loggia.

De Palma dedicated this version of Scarface to the writers of the original film, Howard Hawks and Ben Hecht.

The film premiered in New York City on December 1, 1983, and was released on December 9, 1983, by Universal Pictures.

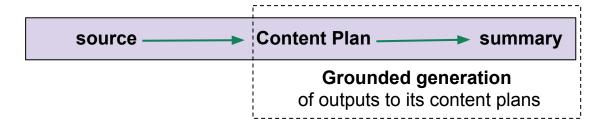
The film grossed \$45 million at the domestic box office and \$66 million worldwide."

Human Evaluation results in Script Summarization

- Iterative summaries are selected best similarly often to LongT5
- Plans are perceived to be coherent (relevant and ordered) with varying levels of redundancy
- Iterative summaries are used*, grounded+ and have new information

	summary	blue	print	grounding		
	best	quality	redund.	abs.	contr.	new-info
Models	0-to-1	1-to-3	%	%	%	3-to-1
R2T-BART	0.10	_	_	1-	-	_
LONGT5	0.42**		-	2 <u></u>	<u></u>	<u> </u>
E2E	0.26	2.43	49.3	26.6	5.3 ^{\disp}	1.76\\
MULTITASK	0.39**	2.28\$	33.0	63.0	8.7	2.60
ITERATIVE	0.44^{\dagger}	2.09	81.7	12.0°	2.8^{\dagger}	1.53
+drop	0.39‡*	2.28\$	63.7	14.2	$3.6^{\diamond\dagger}$	1.89\\diamond

Planning-based Models are Faithful, Controllable, & Attributable



Planning-based Generation

- Frost and Composition Sampling: Planning with Entity Chains
- Blueprint: Planning with Question Answer Blueprints

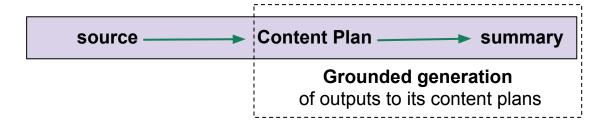
Planning-based models

• can generate response in a controllable and explainable fashion

Blueprint models:

- Can generate long and multifaceted response, summarizing a diverse set of documents
- Can organize information using the QA blueprints

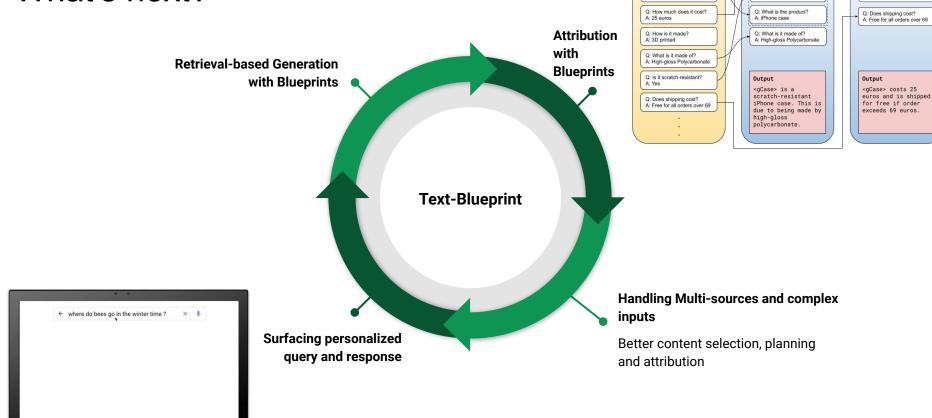
Planning-based Models are Faithful, Controllable, & Attributable



- Paper: https://arxiv.org/pdf/2207.00397.pdf (Will appear at TACL)
- Demo at EACL 2023
- Experiments with LLMs
 - Query Refinement Prompts for Closed-book Long-form QA
 - https://arxiv.org/pdf/2210.17525.pdf

Questions?

What's next?



text-blueprint^{durability}

Q: Is it scratch-resistant?

text-blueprint^{price}

Q: How much does it cost?

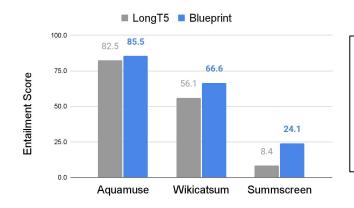
A: 25 euros

Q&A Bank

A: iPhone case

Q: What is the product?

Blueprint Models are Faithful, Controllable, & Attributable

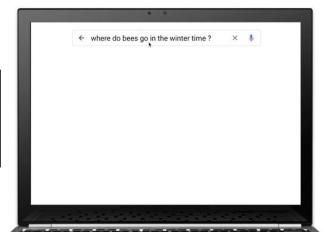


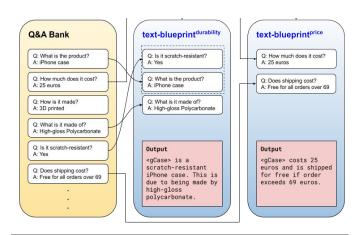
Faithful

Results on long-form summarization datasets show **significant increase in entailment** scores

Controllable

Summaries are **highly grounded** on the Blueprint (> 70 QA-F1)





Attributable

We can **create a Q&A database** with Blueprint, where each QA pair is attributable to the source